

INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmount Ave., Ste 306
 Towson, MD 21286-1002

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253724-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1773

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	253724	06227588

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	The Early Show	7-9a	-TWTF--	:30	8	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	8	\$450.00				
Spots: #	Ch	Day	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKMG	Tu	10/02/12	7:25 AM	The Early Show	7-9a	:30	FLSNTV03ACH	\$450.00 NM
5	WKMG	Tu	10/02/12	8:58 AM	The Early Show	7-9a	:30	FLSNTV03ACH	\$450.00 NM
7	WKMG	W	10/03/12	7:57 AM	The Early Show	7-9a	:30	FLSNTV03ACH	\$450.00 NM
2	WKMG	W	10/03/12	8:53 AM	The Early Show	7-9a	:30	FLSNTV03ACH	\$450.00 NM
8	WKMG	Th	10/04/12	7:56 AM	The Early Show	7-9a	:30	FLSNTV03ACH	\$450.00 NM
3	WKMG	Th	10/04/12	8:36 AM	The Early Show	7-9a	:30	FLSNTV03ACH	\$450.00 NM
6	WKMG	F	10/05/12	7:27 AM	The Early Show	7-9a	:30	FLSNTV03ACH	\$450.00 NM
4	WKMG	F	10/05/12	8:54 AM	The Early Show	7-9a	:30	FLSNTV03ACH	\$450.00 NM

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Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1773	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/02/12	10/05/12	Price Is Right	11a-12p	-TWTF--	:30	8	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 8 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKMG	Tu	10/02/12		Price Is Right	11a-12p	:00		\$700.00 NM
			See MG 2.9						
6	WKMG	Tu	10/02/12		Price Is Right	11a-12p	:00		\$700.00 NM
			See MG 2.10						
2	WKMG	W	10/03/12		Price Is Right	11a-12p	:00		\$700.00 NM
			See MG 2.9						
3	WKMG	W	10/03/12		Price Is Right	11a-12p	:00		\$700.00 NM
			See MG 2.12						
11	WKMG	W	10/03/12	3:28 PM	The Doctors	3-4p	:30	FLSNTV03ACH	\$700.00 NM
			MG for 2.4 10/05						
10	WKMG	W	10/03/12	5:27 PM	News at 5p	5-530p	:30	FLSNTV03ACH	\$700.00 NM
			MG for 2.6 10/02						
9	WKMG	W	10/03/12	7:42 PM	Inside Edition	730-8p	:30	FLSNTV03ACH	\$1,400.00 NM
			MG for 2.1,2.2						
5	WKMG	Th	10/04/12		Price Is Right	11a-12p	:00		\$700.00 NM
			See MG 2.13						
8	WKMG	Th	10/04/12	11:29 AM	Price Is Right	11a-12p	:30	FLSNTV03ACH	\$700.00 NM
4	WKMG	F	10/05/12		Price Is Right	11a-12p	:00		\$700.00 NM
			See MG 2.11						
7	WKMG	F	10/05/12		Price Is Right	11a-12p	:00		\$700.00 NM
			See MG 2.13						
13	WKMG	Sa	10/06/12	7:38 PM	Local 6 Sports Access	7-8p	:30	FLSNTV03ACH	\$1,400.00 NM
			MG for 2.7,2.5						
12	WKMG	M	10/08/12	9:33 AM	Rachael Ray	9-10a	:30	FLSNTV03ACH	\$700.00 NM
			MG for 2.3 10/03						
3	10/02/12	10/05/12	News at 6p	6-630p	-TWTF--	:30	8	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 8 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WKMG	Tu	10/02/12	6:11 PM	News at 6p	6-630p	:30	FLSNTV03ACH	\$800.00 NM
1	WKMG	Tu	10/02/12	6:28 PM	News at 6p	6-630p	:30	FLSNTV03ACH	\$800.00 NM
7	WKMG	W	10/03/12	5:58 PM	News at 6p	6-630p	:30	FLSNTV03ACH	\$800.00 NM
2	WKMG	W	10/03/12	6:26 PM	News at 6p	6-630p	:30	FLSNTV03ACH	\$800.00 NM
6	WKMG	Th	10/04/12	5:57 PM	News at 6p	6-630p	:30	FLSNTV03ACH	\$800.00 NM
3	WKMG	Th	10/04/12	6:28 PM	News at 6p	6-630p	:30	FLSNTV03ACH	\$800.00 NM
4	WKMG	F	10/05/12	6:10 PM	News at 6p	6-630p	:30	FLSNTV03ACH	\$800.00 NM
8	WKMG	F	10/05/12	6:28 PM	News at 6p	6-630p	:30	FLSNTV03ACH	\$800.00 NM

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Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1773	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/02/12	10/05/12	News at 7p	7-7:30p	-TWTF--	:30	8	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 8 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG Tu 10/02/12 7:23 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 1 WKMG Tu 10/02/12 7:28 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 2 WKMG W 10/03/12 6:59 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 7 WKMG W 10/03/12 7:23 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 3 WKMG Th 10/04/12 7:13 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 5 WKMG Th 10/04/12 7:29 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 4 WKMG F 10/05/12 7:15 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 8 WKMG F 10/05/12 7:28 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM									
5	10/02/12	10/05/12	M-F 11p News	11-1135p	-TWTF--	:30	8	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 8 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 11:11 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 5 WKMG Tu 10/02/12 11:32 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 2 WKMG W 10/03/12 11:10 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 7 WKMG W 10/03/12 11:32 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 3 WKMG Th 10/04/12 11:12 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 6 WKMG Th 10/04/12 11:32 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 4 WKMG F 10/05/12 11:23 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 8 WKMG F 10/05/12 11:32 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM									
6	10/04/12	10/04/12	Person of Interest	9-10p	---1---	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 9:48 PM Person of Interest 9-10p :30 FLSNTV03ACH \$8,000.00 NM									
7	10/05/12	10/05/12	CSI:NY	8-9p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 8:35 PM CSI:NY 8-9p :30 FLSNTV03ACH \$4,500.00 NM									
8	10/06/12	10/06/12	Crimetime Sat 8p	8-9p	-----1-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 8:18 PM Crimetime Sat 8p 8-9p :30 FLSNTV03ACH \$3,000.00 NM									

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253724-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1773	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/06/12	10/06/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 11:30 PM Sat 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM									
10	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 9:07 AM CBS Sunday Morning 9-1030a :30 FLSNTV03ACH \$1,800.00 NM									
11	10/07/12	10/07/12	Face The Nation	1030-1130a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:28 AM Face The Nation 1030-1130a :30 FLSNTV03ACH \$1,800.00 NM									
12	10/07/12	10/07/12	NFL Game 1	various	-----1	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 12:58 PM NFL Game 1 various :30 FLSNTV03ACH \$10,000.00 NM									
13	10/07/12	10/07/12	Sun 7-8p	7-8p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 8:12 PM Sun 7-8p 7-8p :30 FLSNTV03ACH \$8,000.00 NM									
14	10/07/12	10/07/12	Good Wife	9-10p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 10:13 PM Good Wife 9-10p :30 FLSNTV03ACH \$7,000.00 NM									
15	10/07/12	10/07/12	Sun 11p News after NFL Late News		-----S	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:55 PM Sun 11p News after NFL Late News :30 FLSNTV03ACH \$1,750.00 NM									

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POL/American Crossroads	AMERICAN CROSSROADS	1773	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/08/12	10/08/12	The Early Show	7-9a	2-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 7:57 AM The Early Show 7-9a :30 FLSNTV03ACH \$450.00 NM 2 WKMG 10/08/12 8:28 AM The Early Show 7-9a :30 FLSNTV03ACH \$450.00 NM									
17	10/08/12	10/08/12	Price Is Right	11a-12p	2-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGTh 10/04/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 FLSNTV03ACH \$700.00 NM MG for 17.2 10/08 2 WKMG 10/08/12 Price Is Right 11a-12p :00 \$700.00 NM See MG 17.3 1 WKMG 10/08/12 11:59 AM Price Is Right 11a-12p :30 FLSNTV03ACH \$700.00 NM									
18	10/08/12	10/08/12	News at 6p	6-630p	2-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/08/12 6:12 PM News at 6p 6-630p :30 FLSNTV03ACH \$800.00 NM 1 WKMG 10/08/12 6:26 PM News at 6p 6-630p :30 FLSNTV03ACH \$800.00 NM									
19	10/08/12	10/08/12	News at 7p	7-7:30p	2-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 7:11 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 2 WKMG 10/08/12 7:29 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM									
20	10/08/12	10/08/12	M-F 11p News	11-1135p	2-----	:30	2	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 11:13 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 2 WKMG 10/08/12 11:27 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM									
21	10/08/12	10/08/12	Hawaii Five-O	10-11p	1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 10:47 PM Hawaii Five-O 10-11p :30 FLSNTV03ACH \$7,000.00 NM									

Total Spots 59 Gross Total \$101,600.00

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Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1773

<u>Agency Commission</u>	\$15,240.00
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<u>Net Amount Due</u>	\$86,360.00
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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253716-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1774

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	253716	06227552

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/09/12	10/12/12	The Early Show	7-9a	-TWTF--	:30	8	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$450.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WKMG	Tu	10/09/12	8:12 AM	The Early Show	7-9a	:30	FLSNTV03ACH	\$450.00	NM
1	WKMG	Tu	10/09/12	8:24 AM	The Early Show	7-9a	:30	FLSNTV03ACH	\$450.00	NM
2	WKMG	W	10/10/12	7:57 AM	The Early Show	7-9a	:30	USPRTV20ACH	\$450.00	NM
5	WKMG	W	10/10/12	8:24 AM	The Early Show	7-9a	:30	USPRTV20ACH	\$450.00	NM
8	WKMG	Th	10/11/12	7:54 AM	The Early Show	7-9a	:30	USPRTV20ACH	\$450.00	NM
3	WKMG	Th	10/11/12	8:29 AM	The Early Show	7-9a	:30	USPRTV20ACH	\$450.00	NM
4	WKMG	F	10/12/12	7:55 AM	The Early Show	7-9a	:30	USPRTV20ACH	\$450.00	NM
7	WKMG	F	10/12/12	8:43 AM	The Early Show	7-9a	:30	USPRTV20ACH	\$450.00	NM

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
253716-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1774	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/09/12	10/12/12	Price Is Right	11a-12p	-TWTF--	:30	8	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 Price Is Right 11a-12p :00 \$700.00 NM See MG 2.12									
9 WKMG Tu 10/09/12 6:29 AM Morn News at 6a 6-7a :30 FLSNTV03ACH \$700.00 NM MG for 2.8 10/10									
7 WKMG Tu 10/09/12 11:59 AM Price Is Right 11a-12p :30 FLSNTV03ACH \$700.00 NM									
10 WKMG Tu 10/09/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 FLSNTV03ACH \$700.00 NM MG for 2.2 10/10									
12 WKMG Tu 10/09/12 3:45 PM The Doctors 3-4p :30 FLSNTV03ACH \$700.00 NM MG for 2.1 10/09									
2 WKMG W 10/10/12 Price Is Right 11a-12p :00 \$700.00 NM See MG 2.10									
8 WKMG W 10/10/12 Price Is Right 11a-12p :00 \$700.00 NM See MG 2.9									
3 WKMG W 10/10/12 10:59 AM Price Is Right 11a-12p :30 USPRTV20ACH \$700.00 NM									
11 WKMG W 10/10/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 USPRTV20ACH \$700.00 NM MG for 2.4 10/12									
6 WKMG Th 10/11/12 11:29 AM Price Is Right 11a-12p :30 USPRTV20ACH \$700.00 NM									
4 WKMG F 10/12/12 Price Is Right 11a-12p :00 \$700.00 NM See MG 2.11									
5 WKMG F 10/12/12 10:59 AM Price Is Right 11a-12p :30 USPRTV20ACH \$700.00 NM									
3	10/09/12	10/12/12	News at 6p	6-630p	-TWTF--	:30	8	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 5:58 PM News at 6p 6-630p :30 FLSNTV03ACH \$800.00 NM									
6 WKMG Tu 10/09/12 6:22 PM News at 6p 6-630p :30 FLSNTV03ACH \$800.00 NM									
2 WKMG W 10/10/12 5:58 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM									
5 WKMG W 10/10/12 6:29 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM									
3 WKMG Th 10/11/12 6:13 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM									
8 WKMG Th 10/11/12 6:28 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM									
7 WKMG F 10/12/12 5:58 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM									
4 WKMG F 10/12/12 6:27 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM									

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WKMG
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Orlando, FL 32886-4255
TEIN: 06-0903509

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253716-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1774	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/12	10/12/12	News at 7p	7-7:30p	-TWTF--	:30	8	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 7:14 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 7 WKMG Tu 10/09/12 7:23 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 6 WKMG W 10/10/12 6:59 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 2 WKMG W 10/10/12 7:22 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 8 WKMG Th 10/11/12 6:59 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 3 WKMG Th 10/11/12 7:22 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 4 WKMG F 10/12/12 7:13 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 5 WKMG F 10/12/12 7:29 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM									
5	10/09/12	10/12/12	M-F 11p News	11-1135p	-TWTF--	:30	8	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Tu 10/09/12 11:14 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 1 WKMG Tu 10/09/12 11:27 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 2 WKMG W 10/10/12 11:23 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 8 WKMG W 10/10/12 11:32 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 6 WKMG Th 10/11/12 10:59 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 3 WKMG Th 10/11/12 11:34 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 4 WKMG F 10/12/12 11:14 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 7 WKMG F 10/12/12 11:35 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM									
6	10/11/12	10/11/12	Person of Interest	9-10p	---1---	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 Person of Interest 9-10p :00 \$8,000.00 NM See MG 6.2 2 WKMG Su 10/14/12 11:08 PM The Mentalist 10-11p :30 USPRTV20ACH \$8,000.00 NM MG for 6.1 10/11									
7	10/12/12	10/12/12	CSI:NY	8-9p	----1--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 8:46 PM CSI:NY 8-9p :30 USPRTV20ACH \$4,500.00 NM									
8	10/13/12	10/13/12	Crimetime Sat 8p	8-9p	-----1-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 8:18 PM Crimetime Sat 8p 8-9p :30 USPRTV20ACH \$3,000.00 NM									

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TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253716-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1774	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/13/12	10/13/12	Sat 11p News	11-1135p	-----1-	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 11:34 PM Sat 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM									
10	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 9:55 AM CBS Sunday Morning 9-1030a :30 USPRTV20ACH \$1,800.00 NM									
11	10/14/12	10/14/12	Face The Nation	1030-11a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:29 AM Face The Nation 1030-11a :30 USPRTV20ACH \$1,800.00 NM									
12	10/14/12	10/14/12	NFL Game 1	various	-----1	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 NFL Game 1 various :00 \$10,000.00 NM See MG 12.2 2 WKMG Su 10/14/12 3:59 PM NFL Game 2 various :30 USPRTV20ACH \$10,000.00 NM MG for 12.1 10/14									
13	10/14/12	10/14/12	Sun 7-8p	7-8p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 Sun 7-8p 7-8p :00 \$8,000.00 NM See MG 13.2 2 WKMG M 10/15/12 Mike and Molly 930-10p :00 \$8,000.00 NM Credited									
14	10/14/12	10/14/12	Good Wife	9-10p	-----1	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 10:13 PM Good Wife 9-10p :30 USPRTV20ACH \$7,000.00 NM									
15	10/14/12	10/14/12	Sun 11p News	11-1135p	-----S	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:57 PM Sun 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM									

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253716-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1774	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/15/12	10/15/12	The Early Show	7-9a	2-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/15/12 7:27 AM The Early Show 7-9a :30 USPRTV20ACH \$450.00 NM 1 WKMG 10/15/12 8:18 AM The Early Show 7-9a :30 USPRTV20ACH \$450.00 NM									
17	10/15/12	10/15/12	Price Is Right	11a-12p	2-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 11:31 AM Price Is Right 11a-12p :30 USPRTV20ACH \$700.00 NM 2 WKMG 10/15/12 12:00 PM Price Is Right 11a-12p :30 USPRTV20ACH \$700.00 NM									
18	10/15/12	10/15/12	News at 6p	6-630p	2-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/15/12 6:13 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM 1 WKMG 10/15/12 6:29 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM									
19	10/15/12	10/15/12	News at 7p	7-7:30p	2-----	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/15/12 7:12 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 1 WKMG 10/15/12 7:29 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM									
20	10/15/12	10/15/12	M-F 11p News	11-1135p	2-----	:30	2	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 11:13 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 2 WKMG 10/15/12 11:34 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM									
21	10/15/12	10/15/12	Hawaii Five-O	10-11p	1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 10:36 PM Hawaii Five-O 10-11p :30 USPRTV20ACH \$7,000.00 NM									
22	10/15/12	10/15/12	M-F 11p News	11-1135p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 11:29 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$2,000.00 NM									

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253716-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1774	

http://www.localabc.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
23	10/15/12	10/15/12	David Letterman	1136p-1238a	M-----	:30	2	\$1,000.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td></td><td>10/15/12</td><td>11:59 PM</td><td>David Letterman</td><td>1136p-1238a</td><td>:30</td><td>USPRTV20ACH</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>2</td><td>WKMG</td><td></td><td>10/15/12</td><td>12:37 AM</td><td>David Letterman</td><td>1136p-1238a</td><td>:30</td><td>USPRTV20ACH</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG		10/15/12	11:59 PM	David Letterman	1136p-1238a	:30	USPRTV20ACH	\$1,000.00	NM	2	WKMG		10/15/12	12:37 AM	David Letterman	1136p-1238a	:30	USPRTV20ACH	\$1,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WKMG		10/15/12	11:59 PM	David Letterman	1136p-1238a	:30	USPRTV20ACH	\$1,000.00	NM																																
2	WKMG		10/15/12	12:37 AM	David Letterman	1136p-1238a	:30	USPRTV20ACH	\$1,000.00	NM																																
24	10/15/12	10/15/12	Inside Edition	730-8p	M-----	:30	1	\$1,500.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td></td><td>10/15/12</td><td>7:43 PM</td><td>Inside Edition</td><td>730-8p</td><td>:30</td><td>USPRTV20ACH</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG		10/15/12	7:43 PM	Inside Edition	730-8p	:30	USPRTV20ACH	\$1,500.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WKMG		10/15/12	7:43 PM	Inside Edition	730-8p	:30	USPRTV20ACH	\$1,500.00	NM																																
25	10/15/12	10/15/12	News at 6p	6-630p	M-----	:30	1	\$1,500.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td></td><td>10/15/12</td><td>6:22 PM</td><td>News at 6p</td><td>6-630p</td><td>:30</td><td>USPRTV20ACH</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG		10/15/12	6:22 PM	News at 6p	6-630p	:30	USPRTV20ACH	\$1,500.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WKMG		10/15/12	6:22 PM	News at 6p	6-630p	:30	USPRTV20ACH	\$1,500.00	NM																																
26	10/15/12	10/15/12	News at 5p	5-530p	M-----	:30	1	\$1,000.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td></td><td>10/15/12</td><td>5:12 PM</td><td>News at 5p</td><td>5-530p</td><td>:30</td><td>USPRTV20ACH</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG		10/15/12	5:12 PM	News at 5p	5-530p	:30	USPRTV20ACH	\$1,000.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WKMG		10/15/12	5:12 PM	News at 5p	5-530p	:30	USPRTV20ACH	\$1,000.00	NM																																

Total Spots 66 Gross Total \$101,600.00

Payment Terms 30 Days

Agency Commission \$15,240.00
Net Amount Due \$86,360.00

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253718-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	693

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	253718	06227453

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	Morn News at 5a	5-530a	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 5:24 AM Morn News at 5a 5-530a :30 USPRTV21ACH \$350.00 NM									
2	10/16/12	10/16/12	Morn News at 5a	5-530a	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 5:09 AM Morn News at 5a 5-530a :30 USPRTV21ACH \$350.00 NM									
3	10/17/12	10/17/12	Morn News at 5a	5-530a	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 5:13 AM Morn News at 5a 5-530a :30 USPRTV21ACH \$350.00 NM									
4	10/18/12	10/18/12	Morn News at 5a	5-530a	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 5:13 AM Morn News at 5a 5-530a :30 USPRTV21ACH \$350.00 NM									
5	10/19/12	10/19/12	Morn News at 5a	5-530a	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 5:14 AM Morn News at 5a 5-530a :30 USPRTV21ACH \$350.00 NM									

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TEIN: 06-0903509

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253718-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	693	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/22/12	10/22/12	Morn News at 530a	530-6a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 5:53 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$500.00 NM									
7	10/16/12	10/16/12	Morn News at 530a	530-6a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 5:52 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$500.00 NM									
8	10/17/12	10/17/12	Morn News at 530a	530-6a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 5:28 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$500.00 NM									
9	10/18/12	10/18/12	Morn News at 530a	530-6a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 5:29 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$500.00 NM									
10	10/19/12	10/19/12	Morn News at 530a	530-6a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 5:42 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$500.00 NM									
11	10/22/12	10/22/12	Morn News at 6a	6-7a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 6:25 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$600.00 NM									
12	10/16/12	10/16/12	Morn News at 6a	6-7a	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 6:57 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$600.00 NM									
13	10/17/12	10/17/12	Morn News at 6a	6-7a	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 6:59 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$600.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253718-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	693	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/18/12	10/18/12	Morn News at 6a	6-7a	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 6:28 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$600.00 NM									
15	10/19/12	10/19/12	Morn News at 6a	6-7a	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 6:28 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$600.00 NM									
16	10/22/12	10/22/12	The Early Show	7-9a	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 8:23 AM The Early Show 7-9a :30 USPRTV21ACH \$450.00 NM									
17	10/16/12	10/16/12	The Early Show	7-9a	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 8:58 AM The Early Show 7-9a :30 USPRTV21ACH \$450.00 NM									
18	10/17/12	10/17/12	The Early Show	7-9a	--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 8:58 AM The Early Show 7-9a :30 USPRTV21ACH \$450.00 NM									
19	10/18/12	10/18/12	The Early Show	7-9a	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 8:13 AM The Early Show 7-9a :30 USPRTV21ACH \$450.00 NM									
20	10/19/12	10/19/12	The Early Show	7-9a	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 8:29 AM The Early Show 7-9a :30 USPRTV21ACH \$450.00 NM									
21	10/22/12	10/22/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 USPRTV21ACH \$600.00 NM									

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Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	693	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/16/12	10/16/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 USPRTV21ACH \$600.00 NM									
23	10/17/12	10/17/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 USPRTV21ACH \$600.00 NM									
24	10/18/12	10/18/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 USPRTV21ACH \$600.00 NM									
25	10/19/12	10/19/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 USPRTV21ACH \$600.00 NM									
26	10/22/12	10/22/12	News at 5p	5-530p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 5:28 PM News at 5p 5-530p :30 USPRTV21ACH \$700.00 NM									
27	10/16/12	10/16/12	News at 5p	5-530p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 5:27 PM News at 5p 5-530p :30 USPRTV21ACH \$700.00 NM									
28	10/17/12	10/17/12	News at 5p	5-530p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 5:23 PM News at 5p 5-530p :30 USPRTV21ACH \$700.00 NM									
29	10/18/12	10/18/12	News at 5p	5-530p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 5:24 PM News at 5p 5-530p :30 USPRTV21ACH \$700.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253718-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	693	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/19/12	10/19/12	News at 5p	5-530p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 5:27 PM News at 5p 5-530p :30 USPRTV21ACH \$700.00 NM									
31	10/22/12	10/22/12	News at 6p	6-630p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 6:28 PM News at 6p 6-630p :30 USPRTV21ACH \$800.00 NM									
32	10/16/12	10/16/12	News at 6p	6-630p	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 6:13 PM News at 6p 6-630p :30 USPRTV21ACH \$800.00 NM									
33	10/17/12	10/17/12	News at 6p	6-630p	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 6:22 PM News at 6p 6-630p :30 USPRTV21ACH \$800.00 NM									
34	10/18/12	10/18/12	News at 6p	6-630p	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 5:57 PM News at 6p 6-630p :30 USPRTV21ACH \$800.00 NM									
35	10/19/12	10/19/12	News at 6p	6-630p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 6:13 PM News at 6p 6-630p :30 USPRTV21ACH \$800.00 NM									
36	10/16/12	10/16/12	CBS Eve News	630-7p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 36.2 2 WKMG Tu 10/16/12 7:50 PM Inside Edition 730-8p :30 USPRTV21ACH \$1,500.00 NM MG for 36.1 10/16									

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Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	693	

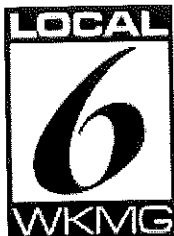
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/17/12	10/17/12	CBS Eve News	630-7p	--1----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 6:12 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$750.00 NM MG for 37.1 10/17 1 WKMG W 10/17/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 37.2,37.3 3 WKMG W 10/17/12 6:24 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$750.00 NM MG for 37.1 10/17									
38	10/18/12	10/18/12	CBS Eve News	630-7p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 12:32 AM David Letterman 1136p-1238a :30 USPRTV21ACH \$1,000.00 NM MG for 38.1 10/18 1 WKMG Th 10/18/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 38.2,38.3 3 WKMG Th 10/18/12 8:28 AM The Early Show 7-9a :30 USPRTV21ACH \$500.00 NM MG for 38.1 10/18									
39	10/19/12	10/19/12	CBS Eve News	630-7p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 10/18/12 1:29 PM Soaps 12:30-2p :30 USPRTV21ACH \$1,500.00 NM MG for 39.1 10/19 1 WKMG F 10/19/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 39.2									
40	10/22/12	10/22/12	News at 7p	7-7:30p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 7:21 PM News at 7p 7-7:30p :30 USPRTV21ACH \$1,000.00 NM									
41	10/16/12	10/16/12	News at 7p	7-7:30p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 7:22 PM News at 7p 7-7:30p :30 USPRTV21ACH \$1,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253718-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	693	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/17/12	10/17/12	News at 7p	7-7:30p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 News at 7p 7-7:30p :00 \$1,000.00 NM See MG 42.2 2 WKMGF 10/19/12 6:14 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$1,000.00 NM MG for 42.1 10/17									
43	10/18/12	10/18/12	News at 7p	7-7:30p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 7:22 PM News at 7p 7-7:30p :30 USPRTV21ACH \$1,000.00 NM									
44	10/19/12	10/19/12	News at 7p	7-7:30p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 6:59 PM News at 7p 7-7:30p :30 USPRTV21ACH \$1,000.00 NM									
45	10/22/12	10/22/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 11:20 PM M-F 11p News 11-1135p :30 USPRTV21ACH \$1,750.00 NM									
46	10/16/12	10/16/12	M-F 11p News	11-1135p	-1-----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 11:32 PM M-F 11p News 11-1135p :30 USPRTV21ACH \$1,750.00 NM									
47	10/17/12	10/17/12	M-F 11p News	11-1135p	--1----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 11:23 PM M-F 11p News 11-1135p :30 USPRTV21ACH \$1,750.00 NM									
48	10/18/12	10/18/12	M-F 11p News	11-1135p	---1---	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 11:29 PM M-F 11p News 11-1135p :30 USPRTV21ACH \$1,750.00 NM									

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253718-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	693	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/19/12	10/19/12	M-F 11p News	11-1135p	----1--	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 11:32 PM M-F 11p News 11-1135p :30 USPRTV21ACH \$1,750.00 NM									
50	10/16/12	10/16/12	NCIS	8-9p	-1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 7:59 PM NCIS 8-9p :30 USPRTV21ACH \$10,000.00 NM									
51	10/17/12	10/17/12	CSI	10-11p	--1----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 10:50 PM CSI 10-11p :30 USPRTV21ACH \$8,000.00 NM									
52	10/19/12	10/19/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 10:45 PM Blue Bloods 10-11p :30 USPRTV21ACH \$7,000.00 NM									
53	10/20/12	10/20/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 7:28 AM 7-9a Sat Early Show 7-9a :30 USPRTV21ACH \$500.00 NM									
54	10/20/12	10/20/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/17/12 5:58 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$550.00 NM MG for 54.1 10/20 1 WKMG Sa 10/20/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 54.2									
55	10/20/12	10/20/12	48 Hours Mystery	10-11p	-----1-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 10:29 PM 48 Hours Mystery 10-11p :30 USPRTV21ACH \$5,000.00 NM									

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Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	693	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
56	10/20/12	10/20/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 12:04 AM Inside Edition Wknd 1135p-1205a :30 USPRTV21ACH \$700.00 NM									
57	10/21/12	10/21/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 9:55 AM CBS Sunday Morning 9-1030a :30 USPRTV21ACH \$1,800.00 NM									
58	10/21/12	10/21/12	No Show/NFL gm2	630-7p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 10/18/12 5:53 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$450.00 NM MG for 58.1 10/21 1 WKMG Su 10/21/12 No Show/NFL gm2 630-7p :00 \$450.00 NM See MG 58.2									
59	10/21/12	10/21/12	Sun 7-8p	7-8p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 8:52 PM Sun 7-8p 7-8p :30 USPRTV21ACH \$8,000.00 NM									

Total Spots 61 Gross Total \$81,750.00

Payment Terms 30 Days

Agency Commission \$12,262.50
 Net Amount Due \$69,487.50

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
261842-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1209

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	261842	06372292

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	The Doctors	3-4p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 3:10 PM The Doctors 3-4p :30 USPRTV21ACH \$500.00 NM									
2	10/19/12	10/19/12	Extra	4-430p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 4:20 PM Extra 4-430p :30 USPRTV21ACH \$700.00 NM									
3	10/19/12	10/19/12	Inside Edition	430-5P	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 4:57 PM Inside Edition 430-5P :30 USPRTV21ACH \$800.00 NM									
4	10/19/12	10/19/12	The Early Show	7-9a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 8:44 AM The Early Show 7-9a :30 USPRTV21ACH \$700.00 NM									
5	10/19/12	10/19/12	Hawaii Five-O	8-9p	----1--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 8:47 PM Hawaii Five-O 8-9p :30 USPRTV21ACH \$5,000.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
261842-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1209	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/19/12	10/19/12	Rachael Ray	9-10a	----2--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----2-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 9:17 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM 2 WKMGF 10/19/12 9:42 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM									
7	10/22/12	10/22/12	The Doctors	3-4p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 3:29 PM The Doctors 3-4p :30 USPRTV21ACH \$500.00 NM									
8	10/22/12	10/22/12	Extra	4-430p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 4:14 PM Extra 4-430p :30 USPRTV21ACH \$700.00 NM									
9	10/22/12	10/22/12	Inside Edition	430-5P	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 4:40 PM Inside Edition 430-5P :30 USPRTV21ACH \$800.00 NM									
10	10/22/12	10/22/12	CBS Eve News	630-7p	1-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 6:59 PM CBS Eve News 630-7p :30 USPRTV21ACH \$4,000.00 NM									
11	10/22/12	10/22/12	The Early Show	7-9a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 8:55 AM The Early Show 7-9a :30 USPRTV21ACH \$700.00 NM									
12	10/22/12	10/22/12	Met Yr Mother/Partners	8-9p	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 8:43 PM Met Yr Mother/Partners 8-9p :30 USPRTV21ACH \$10,000.00 NM									

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INVOICE



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Orlando, FL 32886-4255
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Invoice #	Invoice Date	Invoice Month	Invoice Period
261842-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1209	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/22/12	10/22/12	Rachael Ray	9-10a	2-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 2----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 9:16 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM 2 WKMG 10/22/12 9:45 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM									
14	10/20/12	10/20/12	Sat 11p News	11-1135p	-----1-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 11:34 PM Sat 11p News 11-1135p :30 USPRTV21ACH \$2,500.00 NM									
15	10/20/12	10/20/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 8:28 AM 7-9a Sat Early Show 7-9a :30 USPRTV21ACH \$600.00 NM									
16	10/21/12	10/21/12	The Mentalist	10-11p	-----1	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 11:32 PM The Mentalist 10-11p :30 USPRTV21ACH \$11,000.00 NM									
17	10/21/12	10/21/12	Face The Nation	1030-1130a	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 10:59 AM Face The Nation 1030-1130a :30 USPRTV21ACH \$2,500.00 NM									
18	10/21/12	10/21/12	Sun 11p News after NFL Late News		-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 12:09 AM Sun 11p News after NFL Late News :30 USPRTV21ACH \$2,500.00 NM									
19	10/21/12	10/21/12	6-830a Sun News	6a-830a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 6:29 AM 6-830a Sun News 6a-830a :30 USPRTV21ACH \$400.00 NM									

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Orlando, FL 32886-4255
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Invoice #	Invoice Date	Invoice Month	Invoice Period
261842-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1209	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/16/12	10/22/12	Insider	530p-6p	MTWTF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 5:41 PM Insider 530p-6p :30 USPRTV21ACH \$900.00 NM									
21	10/21/12	10/21/12	Amazing Race	8-9p	-----1	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/21/12 9:32 PM Amazing Race 8-9p :30 USPRTV21ACH \$12,000.00 NM									
22	10/21/12	10/21/12	Good Wife	9-10p	-----1	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/21/12 10:38 PM Good Wife 9-10p :30 USPRTV21ACH \$12,000.00 NM									
23	10/18/12	10/18/12	Elementary	10-11p	---1---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 10:36 PM Elementary 10-11p :30 USPRTV21ACH \$11,000.00 NM									
24	10/18/12	10/18/12	The Doctors	3-4p	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 3:46 PM The Doctors 3-4p :30 USPRTV21ACH \$500.00 NM									
25	10/18/12	10/18/12	Extra	4-430p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 4:20 PM Extra 4-430p :30 USPRTV21ACH \$700.00 NM									
26	10/18/12	10/18/12	Inside Edition	430-5P	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 4:52 PM Inside Edition 430-5P :30 USPRTV21ACH \$800.00 NM									
27	10/18/12	10/18/12	CBS Eve News	630-7p	---1---	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 6:59 PM CBS Eve News 630-7p :30 USPRTV21ACH \$4,000.00 NM									

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261842-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1209	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/18/12	10/18/12	The Early Show	7-9a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 7:41 AM The Early Show 7-9a :30 USPRTV21ACH \$700.00 NM									
29	10/18/12	10/18/12	Rachael Ray	9-10a	---2---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---2--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 9:16 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM 2 WKMGTh 10/18/12 9:50 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM									
30	10/18/12	10/18/12	Person of Interest	9-10p	---1---	:30	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 9:49 PM Person of Interest 9-10p :30 USPRTV21ACH \$14,000.00 NM									
31	10/16/12	10/16/12	The Doctors	3-4p	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/16/12 3:30 PM The Doctors 3-4p :30 USPRTV21ACH \$500.00 NM									
32	10/16/12	10/16/12	Extra	4-430p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/16/12 4:26 PM Extra 4-430p :30 USPRTV21ACH \$700.00 NM									
33	10/16/12	10/16/12	Inside Edition	430-5P	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/16/12 4:57 PM Inside Edition 430-5P :30 USPRTV21ACH \$800.00 NM									
34	10/16/12	10/16/12	CBS Eve News	630-7p	-1-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/16/12 6:59 PM CBS Eve News 630-7p :30 USPRTV21ACH \$4,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
261842-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1209	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/16/12	10/16/12	Rachael Ray	9-10a	-2-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -2----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 9:22 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM 1 WKMG Tu 10/16/12 9:53 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM									
36	10/17/12	10/17/12	The Doctors	3-4p	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 3:35 PM The Doctors 3-4p :30 USPRTV21ACH \$500.00 NM									
37	10/17/12	10/17/12	Extra	4-430p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 4:12 PM Extra 4-430p :30 USPRTV21ACH \$700.00 NM									
38	10/17/12	10/17/12	Inside Edition	430-5P	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 4:51 PM Inside Edition 430-5P :30 USPRTV21ACH \$800.00 NM									
39	10/17/12	10/17/12	CBS Eve News	630-7p	--1----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 6:59 PM CBS Eve News 630-7p :30 USPRTV21ACH \$4,000.00 NM									
40	10/17/12	10/17/12	The Early Show	7-9a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 8:38 AM The Early Show 7-9a :30 USPRTV21ACH \$700.00 NM									
41	10/17/12	10/17/12	Rachael Ray	9-10a	--2----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --2---- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 9:24 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM 2 WKMG W 10/17/12 9:49 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM									

Total Spots 46 Gross Total \$118,200.00

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Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period
261842-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1209

<u>Agency Commission</u>	\$17,730.00
<u>Net Amount Due</u>	\$100,470.00

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WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1257

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	262655	06387055

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/26/12	Let's Make a Deal	10-11a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV25ACH \$700.00 NM									
2	10/26/12	10/26/12	Blue Bloods	10-11p	----1--	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 10:46 PM Blue Bloods 10-11p :30 USPRTV24ACH \$15,000.00 NM									
3	10/26/12	10/26/12	M-F 11p News	11-1135p	----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 11:33 PM M-F 11p News 11-1135p :30 USPRTV25ACH \$2,500.00 NM									
4	10/26/12	10/26/12	David Letterman	1136p-1238a	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 11:59 PM David Letterman 1136p-1238a :30 USPRTV25ACH \$1,000.00 NM									
5	10/26/12	10/26/12	Price Is Right	11a-12p	----1--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 11:31 AM Price Is Right 11a-12p :30 USPRTV24ACH \$1,400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/26/12	10/26/12	Soaps	12:30-2p	----1--	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 12:30 PM Soaps 12:30-2p :30 USPRTV25ACH \$1,250.00 NM									
7	10/26/12	10/26/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 USPRTV25ACH \$1,250.00 NM									
8	10/26/12	10/26/12	The Talk	2-3p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 2:59 PM The Talk 2-3p :30 USPRTV25ACH \$700.00 NM									
9	10/26/12	10/26/12	The Doctors	3-4p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 3:52 PM The Doctors 3-4p :30 USPRTV25ACH \$500.00 NM									
10	10/26/12	10/26/12	Extra	4-430p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 4:19 PM Extra 4-430p :30 USPRTV25ACH \$700.00 NM									
11	10/26/12	10/26/12	Morn News at 5a	5-530a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 5:15 AM Morn News at 5a 5-530a :30 USPRTV25ACH \$500.00 NM									
12	10/26/12	10/26/12	News at 5p	5-530p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 5:12 PM News at 5p 5-530p :30 USPRTV25ACH \$1,000.00 NM									
13	10/26/12	10/26/12	News at 6p	6-630p	----1--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 6:22 PM News at 6p 6-630p :30 USPRTV25ACH \$1,400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/26/12	10/26/12	Morn News at 6a	6-7a	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 6:58 AM Morn News at 6a 6-7a :30 USPRTV25ACH \$1,000.00 NM									
15	10/26/12	10/26/12	News at 7p	7-7:30p	----1--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 7:13 PM News at 7p 7-7:30p :30 USPRTV25ACH \$1,800.00 NM									
16	10/26/12	10/26/12	The Early Show	7-9a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 7:58 AM The Early Show 7-9a :30 USPRTV25ACH \$700.00 NM									
17	10/26/12	10/26/12	NCIS	8-9p	----1--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 7:59 PM NCIS 8-9p :30 USPRTV25ACH \$5,000.00 NM									
18	10/26/12	10/26/12	Rachael Ray	9-10a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 9:26 AM Rachael Ray 9-10a :30 USPRTV25ACH \$500.00 NM									
37	10/27/12	10/27/12	Sat 11p News	11-1135p	-----1-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 11:30 PM Sat 11p News 11-1135p :30 USPRTV25ACH \$2,500.00 NM									
38	10/27/12	10/27/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 6:30 AM Sat 5-7a News 5-7a :30 USPRTV25ACH \$400.00 NM									
39	10/27/12	10/27/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 7:26 AM 7-9a Sat Early Show 7-9a :30 USPRTV25ACH \$600.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/28/12	10/28/12	NFL Game 1	various	-----1	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 12:59 PM NFL Game 1 various :30 USPTV25ACH \$18,000.00 NM									
41	10/28/12	10/28/12	Face The Nation	1030-1130a	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:26 AM Face The Nation 1030-1130a :30 USPTV25ACH \$2,500.00 NM									
42	10/28/12	10/28/12	Sun 11p News	11-1135p	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:23 PM Sun 11p News 11-1135p :30 USPTV25ACH \$2,500.00 NM									
43	10/28/12	10/28/12	6-830a Sun News	6a-830a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 7:41 AM 6-830a Sun News 6a-830a :30 USPTV25ACH \$400.00 NM									
44	10/28/12	10/28/12	Sun 630p News	630-7p	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 6:55 PM Sun 630p News 630-7p :30 USPTV24ACH \$900.00 NM									
45	10/28/12	10/28/12	Sun 7-8p	7-8p	-----1	:30	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 7:38 PM Sun 7-8p 7-8p :30 USPTV25ACH \$20,000.00 NM									
46	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:08 AM CBS Sunday Morning 9-1030a :30 USPTV25ACH \$2,500.00 NM									
47	10/28/12	10/28/12	Good Wife	9-10p	-----1	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$12,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:40 PM Good Wife 9-10p :30 USPTV25ACH \$12,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/25/12	10/25/12	Let's Make a Deal	10-11a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV25ACH \$700.00 NM									
49	10/25/12	10/25/12	Elementary	10-11p	---1---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 10:34 PM Elementary 10-11p :30 USPRTV25ACH \$11,000.00 NM									
50	10/25/12	10/25/12	M-F 11p News	11-1135p	---1---	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 11:25 PM M-F 11p News 11-1135p :30 USPRTV25ACH \$2,500.00 NM									
51	10/25/12	10/25/12	David Letterman	1136p-1238a	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 12:38 AM David Letterman 1136p-1238a :30 USPRTV25ACH \$1,000.00 NM									
52	10/25/12	10/25/12	Price Is Right	11a-12p	---1---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 11:59 AM Price Is Right 11a-12p :30 USPRTV25ACH \$1,400.00 NM									
53	10/25/12	10/25/12	Soaps	12:30-2p	---1---	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 1:29 PM Soaps 12:30-2p :30 USPRTV25ACH \$1,250.00 NM									
54	10/25/12	10/25/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 USPRTV25ACH \$1,250.00 NM									
55	10/25/12	10/25/12	The Talk	2-3p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 3:00 PM The Talk 2-3p :30 USPRTV25ACH \$700.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
56	10/25/12	10/25/12	The Doctors	3-4p	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 3:33 PM The Doctors 3-4p :30 USPRTV25ACH \$500.00 NM									
57	10/25/12	10/25/12	Inside Edition	430-5P	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 4:42 PM Inside Edition 430-5P :30 USPRTV25ACH \$800.00 NM									
58	10/25/12	10/25/12	Morn News at 5a	5-530a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 5:15 AM Morn News at 5a 5-530a :30 USPRTV25ACH \$500.00 NM									
59	10/25/12	10/25/12	Morn News at 530a	530-6a	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 5:41 AM Morn News at 530a 530-6a :30 USPRTV25ACH \$800.00 NM									
60	10/25/12	10/25/12	Insider	530p-6p	---1---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 5:47 PM Insider 530p-6p :30 USPRTV25ACH \$900.00 NM									
61	10/25/12	10/25/12	News at 6p	6-630p	---1---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 6:29 PM News at 6p 6-630p :30 USPRTV25ACH \$1,400.00 NM									
62	10/25/12	10/25/12	Morn News at 6a	6-7a	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 6:41 AM Morn News at 6a 6-7a :30 USPRTV25ACH \$1,000.00 NM									
63	10/25/12	10/25/12	The Early Show	7-9a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 8:55 AM The Early Show 7-9a :30 USPRTV25ACH \$700.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
64	10/25/12	10/25/12	Inside Edition	730-8p	---1---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 7:42 PM Inside Edition 730-8p :30 USPRTV24ACH \$1,800.00 NM									
65	10/25/12	10/25/12	Big Bang Theory	8-830p	---1---	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 8:00 PM Big Bang Theory 8-830p :30 USPRTV25ACH \$18,000.00 NM									
66	10/25/12	10/25/12	Rachael Ray	9-10a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 9:32 AM Rachael Ray 9-10a :30 USPRTV24ACH \$500.00 NM									
86	10/24/12	10/24/12	Let's Make a Deal	10-11a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV25ACH \$700.00 NM									
87	10/24/12	10/24/12	M-F 11p News	11-1135p	--1----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 11:29 PM M-F 11p News 11-1135p :30 USPRTV25ACH \$2,500.00 NM									
88	10/24/12	10/24/12	David Letterman	1136p-1238a	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 11:51 PM David Letterman 1136p-1238a :30 USPRTV25ACH \$1,000.00 NM									
89	10/24/12	10/24/12	Price Is Right	11a-12p	--1----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 10:58 AM Price Is Right 11a-12p :30 USPRTV25ACH \$1,400.00 NM									
90	10/24/12	10/24/12	Soaps	12:30-2p	--1----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 1:29 PM Soaps 12:30-2p :30 USPRTV25ACH \$1,250.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1257

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
91	10/24/12	10/24/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 USPRTV25ACH \$1,250.00 NM									
92	10/24/12	10/24/12	The Talk	2-3p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 2:28 PM The Talk 2-3p :30 USPRTV25ACH \$700.00 NM									
93	10/24/12	10/24/12	The Doctors	3-4p	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 3:33 PM The Doctors 3-4p :30 USPRTV25ACH \$500.00 NM									
94	10/24/12	10/24/12	Extra	4-430p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 3:58 PM Extra 4-430p :30 USPRTV25ACH \$700.00 NM									
95	10/24/12	10/24/12	Morn News at 5a	5-530a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 5:23 AM Morn News at 5a 5-530a :30 USPRTV25ACH \$500.00 NM									
96	10/24/12	10/24/12	News at 5p	5-530p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 5:15 PM News at 5p 5-530p :30 USPRTV24ACH \$1,000.00 NM									
97	10/24/12	10/24/12	News at 6p	6-630p	--1----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 6:22 PM News at 6p 6-630p :30 USPRTV25ACH \$1,400.00 NM									
98	10/24/12	10/24/12	Morn News at 6a	6-7a	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 6:12 AM Morn News at 6a 6-7a :30 USPRTV24ACH \$1,000.00 NM									

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INVOICE



http://www.local6.com

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
262655-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1257

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
99	10/24/12	10/24/12	News at 7p	7-7:30p	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 7:23 PM News at 7p 7-7:30p :30 USPRTV25ACH \$1,800.00 NM									
100	10/24/12	10/24/12	The Early Show	7-9a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 8:58 AM The Early Show 7-9a :30 USPRTV25ACH \$700.00 NM									
101	10/24/12	10/24/12	Rachael Ray	9-10a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 9:40 AM Rachael Ray 9-10a :30 USPRTV25ACH \$500.00 NM									
102	10/24/12	10/24/12	Criminal Minds	9-10p	--1----	:30	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 9:34 PM Criminal Minds 9-10p :30 USPRTV25ACH \$14,000.00 NM									

Total Spots 65 Gross Total \$176,800.00

Payment Terms 30 Days

Agency Commission \$26,520.00

Net Amount Due \$150,280.00

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmount Ave., Ste 306
 Towson, MD 21286-1002

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253813-2	10/28/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1758

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	253813	06229073

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/01/12	10/01/12	News at 6p	6-630p	2-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 5:58 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM 2 WKMG 10/01/12 6:28 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM									
14	10/01/12	10/01/12	M-F 11p News	11-1135p	2-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 11:11 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM 1 WKMG 10/01/12 11:32 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM									
16	09/25/12	09/28/12	Soaps	12:30-2p	-TWTF--	:30	12	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 12 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WKMG 10/01/12 6:52 AM Morn News at 6a 6-7a :30 FLSNTV02ACH \$800.00 NM MG for 16.5 09/27									
17	10/01/12	10/01/12	The Early Show	7-9a	M-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 8:12 AM The Early Show 7-9a :30 FLSNTV02ACH \$500.00 NM 2 WKMG 10/01/12 8:37 AM The Early Show 7-9a :30 FLSNTV02ACH \$500.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
253813-2	10/28/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1758	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/01/12	10/01/12	Soaps	12:30-2p	M-----	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 12:28 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 3 WKMG 10/01/12 12:55 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 2 WKMG 10/01/12 1:29 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM									
19	10/01/12	10/01/12	Hawaii Five-O	10-11p	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 10:50 PM Hawaii Five-O 10-11p :30 FLSNTV02ACH \$5,000.00 NM									
Total Spots							11	Gross Total	\$14,600.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$2,190.00
<u>Net Amount Due</u>	\$12,410.00

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253824-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	692

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	253824	06229229

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/02/12	Morn News at 5a	5-530a	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 5:14 AM Morn News at 5a 5-530a :30 USPRTV19ACH \$350.00 NM									
2	10/03/12	10/03/12	Morn News at 5a	5-530a	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 5:23 AM Morn News at 5a 5-530a :30 USPRTV19ACH \$350.00 NM									
3	10/04/12	10/04/12	Morn News at 5a	5-530a	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 5:23 AM Morn News at 5a 5-530a :30 USPRTV19ACH \$350.00 NM									
4	10/05/12	10/05/12	Morn News at 5a	5-530a	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 5:24 AM Morn News at 5a 5-530a :30 USPRTV19ACH \$350.00 NM									
5	10/08/12	10/08/12	Morn News at 530a	530-6a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 5:41 AM Morn News at 530a 530-6a :30 USPRTV19ACH \$500.00 NM									

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
253824-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/02/12	10/02/12	Morn News at 530a	530-6a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 5:43 AM Morn News at 530a 530-6a :30 USPRTV19ACH \$500.00 NM									
7	10/03/12	10/03/12	Morn News at 530a	530-6a	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG CW 10/03/12 5:42 AM Morn News at 530a 530-6a :30 USPRTV19ACH \$500.00 NM									
8	10/04/12	10/04/12	Morn News at 530a	530-6a	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 5:52 AM Morn News at 530a 530-6a :30 USPRTV19ACH \$500.00 NM									
9	10/05/12	10/05/12	Morn News at 530a	530-6a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 5:53 AM Morn News at 530a 530-6a :30 USPRTV19ACH \$500.00 NM									
10	10/08/12	10/08/12	Morn News at 6a	6-7a	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 6:28 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$600.00 NM									
11	10/02/12	10/02/12	Morn News at 6a	6-7a	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 6:58 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$600.00 NM									
12	10/03/12	10/03/12	Morn News at 6a	6-7a	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG CW 10/03/12 6:42 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$600.00 NM									
13	10/04/12	10/04/12	Morn News at 6a	6-7a	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 6:28 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$600.00 NM									

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253824-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/05/12	10/05/12	Morn News at 6a	6-7a	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 6:58 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$600.00 NM									
15	10/08/12	10/08/12	The Early Show	7-9a	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 8:46 AM The Early Show 7-9a :30 USPRTV19ACH \$450.00 NM									
16	10/02/12	10/02/12	The Early Show	7-9a	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 8:11 AM The Early Show 7-9a :30 USPRTV19ACH \$450.00 NM									
17	10/03/12	10/03/12	The Early Show	7-9a	--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 8:23 AM The Early Show 7-9a :30 USPRTV19ACH \$450.00 NM									
18	10/04/12	10/04/12	The Early Show	7-9a	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 8:15 AM The Early Show 7-9a :30 USPRTV19ACH \$450.00 NM									
19	10/05/12	10/05/12	The Early Show	7-9a	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 8:37 AM The Early Show 7-9a :30 USPRTV19ACH \$450.00 NM									
20	10/08/12	10/08/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 USPRTV19ACH \$600.00 NM									
21	10/02/12	10/02/12	Local 6 News 12-1230p	12-1230p	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 USPRTV19ACH \$600.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
253824-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/03/12	10/03/12	Local 6 News 12-1230p	12-1230p	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 USPRTV19ACH \$600.00 NM									
23	10/04/12	10/04/12	Local 6 News 12-1230p	12-1230p	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 USPRTV19ACH \$600.00 NM									
24	10/05/12	10/05/12	Local 6 News 12-1230p	12-1230p	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 USPRTV19ACH \$600.00 NM									
25	10/02/12	10/02/12	News at 5p	5-530p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/02/12 5:09 PM News at 5p 5-530p :30 USPRTV19ACH \$700.00 NM									
26	10/03/12	10/03/12	News at 5p	5-530p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 5:13 PM News at 5p 5-530p :30 USPRTV19ACH \$700.00 NM									
27	10/04/12	10/04/12	News at 5p	5-530p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 5:28 PM News at 5p 5-530p :30 USPRTV19ACH \$700.00 NM									
28	10/05/12	10/05/12	News at 5p	5-530p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 5:12 PM News at 5p 5-530p :30 USPRTV19ACH \$700.00 NM									
29	10/08/12	10/08/12	News at 6p	6-630p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 5:58 PM News at 6p 6-630p :30 USPRTV19ACH \$800.00 NM									

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253824-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/02/12	10/02/12	News at 6p	6-630p	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 5:58 PM News at 6p 6-630p :30 USPRTV19ACH \$800.00 NM									
31	10/03/12	10/03/12	News at 6p	6-630p	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 6:21 PM News at 6p 6-630p :30 USPRTV19ACH \$800.00 NM									
32	10/04/12	10/04/12	News at 6p	6-630p	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 6:21 PM News at 6p 6-630p :30 USPRTV19ACH \$800.00 NM									
33	10/05/12	10/05/12	News at 6p	6-630p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 6:22 PM News at 6p 6-630p :30 USPRTV19ACH \$800.00 NM									
34	10/08/12	10/08/12	CBS Eve News	630-7p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 6:52 PM CBS Eve News 630-7p :30 USPRTV19ACH \$1,500.00 NM									
35	10/02/12	10/02/12	CBS Eve News	630-7p	-1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 35.2,35.3 3 WKMG Tu 10/02/12 6:25 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$750.00 NM MG for 35.1 10/02 2 WKMG Th 10/04/12 6:58 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$750.00 NM MG for 35.1 10/02									
36	10/03/12	10/03/12	CBS Eve News	630-7p	--1----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 6:50 PM CBS Eve News 630-7p :30 USPRTV19ACH \$1,500.00 NM									

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253824-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/04/12	10/04/12	CBS Eve News	630-7p	---1---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 6:59 PM CBS Eve News 630-7p :30 USPRTV19ACH \$1,500.00 NM									
38	10/05/12	10/05/12	CBS Eve News	630-7p	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 6:51 PM CBS Eve News 630-7p :30 USPRTV19ACH \$1,500.00 NM									
39	10/08/12	10/08/12	News at 7p	7-7:30p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 7:22 PM News at 7p 7-7:30p :30 USPRTV19ACH \$1,000.00 NM									
40	10/02/12	10/02/12	News at 7p	7-7:30p	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/02/12 7:12 PM News at 7p 7-7:30p :30 USPRTV19ACH \$1,000.00 NM									
41	10/03/12	10/03/12	News at 7p	7-7:30p	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/03/12 7:11 PM News at 7p 7-7:30p :30 USPRTV19ACH \$1,000.00 NM									
42	10/04/12	10/04/12	News at 7p	7-7:30p	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/04/12 7:23 PM News at 7p 7-7:30p :30 USPRTV19ACH \$1,000.00 NM									
43	10/05/12	10/05/12	News at 7p	7-7:30p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/05/12 7:21 PM News at 7p 7-7:30p :30 USPRTV19ACH \$1,000.00 NM									
44	10/08/12	10/08/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 11:22 PM M-F 11p News 11-1135p :30 USPRTV19ACH \$1,750.00 NM									

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253824-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/02/12	10/02/12	M-F 11p News	11-1135p	-1-----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/02/12 11:23 PM M-F 11p News 11-1135p :30 USPRTV19ACH \$1,750.00 NM									
46	10/03/12	10/03/12	M-F 11p News	11-1135p	--1----	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG W 10/03/12 11:23 PM M-F 11p News 11-1135p :30 USPRTV19ACH \$1,750.00 NM									
47	10/04/12	10/04/12	M-F 11p News	11-1135p	---1---	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Th 10/04/12 11:28 PM M-F 11p News 11-1135p :30 USPRTV19ACH \$1,750.00 NM									
48	10/05/12	10/05/12	M-F 11p News	11-1135p	----1--	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG F 10/05/12 11:27 PM M-F 11p News 11-1135p :30 USPRTV19ACH \$1,750.00 NM									
49	10/02/12	10/02/12	NCIS	8-9p	-1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$10,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG Tu 10/02/12 8:00 PM NCIS 8-9p :30 USPRTV19ACH \$10,000.00 NM									
50	10/03/12	10/03/12	CSI	10-11p	--1----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$8,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG Tu 10/02/12 10:37 PM Vegas 10-11p :30 USPRTV19ACH \$8,000.00 NM MG for 50.1 10/03 1 WKMG W 10/03/12 CSI 10-11p :00 \$8,000.00 NM See MG 50.2									
51	10/05/12	10/05/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$7,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG F 10/05/12 10:34 PM Blue Bloods 10-11p :30 USPRTV19ACH \$7,000.00 NM									

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http://www.local6.com

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
253824-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	692	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	10/06/12	10/06/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 7:24 AM 7-9a Sat Early Show 7-9a :30 USPRTV19ACH \$500.00 NM									
53	10/06/12	10/06/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 6:43 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$550.00 NM MG for 53.1 10/06 1 WKMG Sa 10/06/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 53.2									
54	10/06/12	10/06/12	48 Hours Mystery	10-11p	-----1-	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 10:29 PM 48 Hours Mystery 10-11p :30 USPRTV19ACH \$5,000.00 NM									
55	10/06/12	10/06/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 11:48 PM Inside Edition Wknd 1135p-1205a :30 USPRTV19ACH \$700.00 NM									
56	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 9:48 AM CBS Sunday Morning 9-1030a :30 USPRTV19ACH \$1,800.00 NM									
57	10/07/12	10/07/12	Sun 7-8p	7-8p	-----1	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 8:29 PM Sun 7-8p 7-8p :30 USPRTV19ACH \$8,000.00 NM									

Total Spots 58 Gross Total \$81,750.00

Payment Terms 30 Days

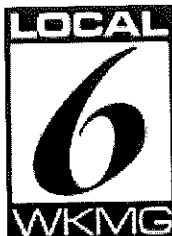
Agency Commission \$12,262.50
Net Amount Due \$69,487.50

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260843-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1065

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	260843	06358001

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/05/12	The Doctors	3-4p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 3:31 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM									
2	10/05/12	10/05/12	Inside Edition	430-5P	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 4:42 PM Inside Edition 430-5P :30 USPRTV19ACH \$800.00 NM									
3	10/05/12	10/05/12	The Early Show	7-9a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 7:56 AM The Early Show 7-9a :30 USPRTV19ACH \$700.00 NM									
4	10/05/12	10/05/12	CSI:NY	8-9p	----1--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 7:59 PM CSI:NY 8-9p :30 USPRTV19ACH \$5,000.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
260843-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1065	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/05/12	10/05/12	Rachael Ray	9-10a	----2--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----2-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 10/05/12 9:22 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM 1 WKMGF 10/05/12 9:48 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM									
6	10/08/12	10/08/12	Extra	4-430p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 4:13 PM Extra 4-430p :30 USPRTV19ACH \$700.00 NM									
7	10/08/12	10/08/12	News at 5p	5-530p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 5:13 PM News at 5p 5-530p :30 USPRTV19ACH \$1,000.00 NM									
8	10/08/12	10/08/12	The Early Show	7-9a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 7:27 AM The Early Show 7-9a :30 USPRTV19ACH \$700.00 NM									
9	10/08/12	10/08/12	Met Yr Mother/Partners	8-9p	1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 7:59 PM Met Yr Mother/Partners 8-9p :30 USPRTV19ACH \$10,000.00 NM									
10	10/08/12	10/08/12	Rachael Ray	9-10a	2-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 9:11 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM 2 WKMGCM 10/08/12 9:51 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM									
11	10/06/12	10/06/12	Sat 11p News	11-1135p	-----1-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCSa 10/06/12 11:11 PM Sat 11p News 11-1135p :30 USPRTV19ACH \$2,500.00 NM									

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260843-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1065

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/06/12	10/06/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 12:02 AM Inside Edition Wknd 1135p-1205a :30 USPRTV19ACH \$750.00 NM									
13	10/06/12	10/06/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 8:29 AM 7-9a Sat Early Show 7-9a :30 USPRTV19ACH \$600.00 NM									
14	10/06/12	10/06/12	NCAA 3pm Game	various	-----1-	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 3:29 PM NCAA 3pm Game various :30 USPRTV19ACH \$15,000.00 NM									
15	10/05/12	10/05/12	CSI:NY	8-9p	----1--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 8:46 PM CSI:NY 8-9p :30 USPRTV19ACH \$5,000.00 NM									
16	10/07/12	10/07/12	Face The Nation	1030-1130a	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:23 AM Face The Nation 1030-1130a :30 USPRTV19ACH \$2,500.00 NM									
17	10/07/12	10/07/12	Sun 11p News after NFL Late News		-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:45 PM Sun 11p News after NFL Late News :30 USPRTV19ACH \$2,500.00 NM									
18	10/07/12	10/07/12	6-830a Sun News	6a-830a	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 7:42 AM 6-830a Sun News 6a-830a :30 USPRTV19ACH \$400.00 NM									
19	10/02/12	10/08/12	News at 5p	5-530p	MTWTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 5:27 PM News at 5p 5-530p :30 USPRTV19ACH \$1,000.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
260843-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	1065	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/04/12	10/04/12	Elementary	10-11p	---1---	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 10:30 PM Elementary 10-11p :30 USPRTV19ACH \$11,000.00 NM									
21	10/04/12	10/04/12	Extra	4-430p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 4:13 PM Extra 4-430p :30 USPRTV19ACH \$700.00 NM									
22	10/04/12	10/04/12	The Early Show	7-9a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 8:59 AM The Early Show 7-9a :30 USPRTV19ACH \$700.00 NM									
23	10/04/12	10/04/12	Rachael Ray	9-10a	---2---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---2--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 10/04/12 9:21 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM 1 WKMGTh 10/04/12 9:49 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM									
24	10/04/12	10/04/12	Person of Interest	9-10p	---1---	:30	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 9:32 PM Person of Interest 9-10p :30 USPRTV19ACH \$14,000.00 NM									
25	10/02/12	10/02/12	Extra	4-430p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/02/12 4:19 PM Extra 4-430p :30 USPRTV19ACH \$700.00 NM									
26	10/02/12	10/02/12	CBS Eve News	630-7p	-1-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/02/12 6:59 PM CBS Eve News 630-7p :30 USPRTV19ACH \$4,000.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
260843-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1065

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/02/12	10/02/12	The Early Show	7-9a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 8:24 AM The Early Show 7-9a :30 USPRTV19ACH \$700.00 NM									
28	10/02/12	10/02/12	Rachael Ray	9-10a	-2-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -2----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 9:20 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM 2 WKMG Tu 10/02/12 9:48 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM									
29	10/03/12	10/03/12	Presidential Debate #1	9-11p	--1----	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 10:44 PM Presidential Debate #1 9-11p :30 USPRTV19ACH \$18,000.00 NM									
30	10/03/12	10/03/12	The Doctors	3-4p	--1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 3:54 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM									
31	10/03/12	10/03/12	Inside Edition	430-5P	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 4:51 PM Inside Edition 430-5P :30 USPRTV19ACH \$800.00 NM									
32	10/03/12	10/03/12	The Early Show	7-9a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 8:13 AM The Early Show 7-9a :30 USPRTV19ACH \$700.00 NM									
33	10/03/12	10/03/12	Rachael Ray	9-10a	--2----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --2---- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 9:18 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM 2 WKMG W 10/03/12 9:55 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
260843-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	1065

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/02/12	10/08/12	The Doctors	3-4p	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 3:20 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM									
35	10/02/12	10/08/12	Insider	530p-6p	MTWTF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/08/12 5:54 PM Insider 530p-6p :30 USPRTV19ACH \$900.00 NM									

Total Spots **40** Gross Total **\$107,850.00**

Payment Terms 30 Days

Agency Commission **\$16,177.50**
Net Amount Due **\$91,672.50**

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
258461-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	953

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	258461	06306362

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/05/12	Let's Make a Deal	10-11a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV19ACH \$700.00 NM									
2	10/05/12	10/05/12	David Letterman	1136p-1238a	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 11:47 PM David Letterman 1136p-1238a :30 USPRTV19ACH \$1,000.00 NM									
3	10/05/12	10/05/12	Price Is Right	11a-12p	----1--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 11:30 AM Price Is Right 11a-12p :30 USPRTV19ACH \$1,400.00 NM									
4	10/05/12	10/05/12	Soaps	12:30-2p	----1--	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 12:29 PM Soaps 12:30-2p :30 USPRTV19ACH \$1,250.00 NM									
5	10/05/12	10/05/12	The Talk	2-3p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 2:26 PM The Talk 2-3p :30 USPRTV19ACH \$700.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258461-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/05/12	10/05/12	Extra	4-430p	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 4:12 PM Extra 4-430p :30 USPRTV19ACH \$700.00 NM									
7	10/08/12	10/08/12	Let's Make a Deal	10-11a	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 9:59 AM Let's Make a Deal 10-11a :30 USPRTV19ACH \$700.00 NM									
8	10/08/12	10/08/12	Hawaii Five-O	10-11p	1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 10:33 PM Hawaii Five-O 10-11p :30 USPRTV19ACH \$11,000.00 NM									
9	10/08/12	10/08/12	David Letterman	1136p-1238a	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 11:50 PM David Letterman 1136p-1238a :30 USPRTV19ACH \$1,000.00 NM									
10	10/08/12	10/08/12	Price Is Right	11a-12p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 11:30 AM Price Is Right 11a-12p :30 USPRTV19ACH \$1,400.00 NM									
11	10/08/12	10/08/12	Soaps	12:30-2p	1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 1:59 PM Soaps 12:30-2p :30 USPRTV19ACH \$1,250.00 NM									
12	10/08/12	10/08/12	The Talk	2-3p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 2:59 PM The Talk 2-3p :30 USPRTV19ACH \$700.00 NM									
13	10/08/12	10/08/12	The Doctors	3-4p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 3:31 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258461-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
POL/American Crossroads	AMERICAN CROSSROADS	953

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/08/12	10/08/12	Inside Edition	430-5P	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 4:57 PM Inside Edition 430-5P :30 USPRTV19ACH \$800.00 NM									
15	10/04/12	10/04/12	Let's Make a Deal	10-11a	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 9:59 AM Let's Make a Deal 10-11a :30 USPRTV19ACH \$700.00 NM									
16	10/04/12	10/04/12	David Letterman	1136p-1238a	---1---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 12:12 AM David Letterman 1136p-1238a :30 USPRTV19ACH \$1,000.00 NM									
17	10/04/12	10/04/12	Price Is Right	11a-12p	---1---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 11:59 AM Price Is Right 11a-12p :30 USPRTV19ACH \$1,400.00 NM									
18	10/04/12	10/04/12	Soaps	12:30-2p	---1---	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 1:59 PM Soaps 12:30-2p :30 USPRTV19ACH \$1,250.00 NM									
19	10/04/12	10/04/12	The Talk	2-3p	---1---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 2:59 PM The Talk 2-3p :30 USPRTV19ACH \$700.00 NM									
20	10/04/12	10/04/12	The Doctors	3-4p	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 3:33 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM									
21	10/04/12	10/04/12	Inside Edition	430-5P	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 4:42 PM Inside Edition 430-5P :30 USPRTV19ACH \$800.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258461-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/04/12	10/04/12	Big Bang Theory	8-830p	---1---	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 7:59 PM Big Bang Theory 8-830p :30 USPRTV19ACH \$18,000.00 NM									
23	10/02/12	10/02/12	Let's Make a Deal	10-11a	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 10:26 AM Let's Make a Deal 10-11a :30 USPRTV19ACH \$700.00 NM									
24	10/02/12	10/02/12	David Letterman	1136p-1238a	-1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 12:11 AM David Letterman 1136p-1238a :30 USPRTV19ACH \$1,000.00 NM									
25	10/02/12	10/02/12	Price Is Right	11a-12p	-1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 10:59 AM Price Is Right 11a-12p :30 USPRTV19ACH \$1,400.00 NM									
26	10/02/12	10/02/12	Soaps	12:30-2p	-1-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 12:57 PM Soaps 12:30-2p :30 USPRTV19ACH \$1,250.00 NM									
27	10/02/12	10/02/12	The Talk	2-3p	-1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 2:28 PM The Talk 2-3p :30 USPRTV19ACH \$700.00 NM									
28	10/02/12	10/02/12	The Doctors	3-4p	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 3:12 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM									
29	10/02/12	10/02/12	Inside Edition	430-5P	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 4:43 PM Inside Edition 430-5P :30 USPRTV19ACH \$800.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
258461-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/American Crossroads	AMERICAN CROSSROADS	953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/02/12	10/02/12	NCIS:LA	9-10p	-1-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 9:44 PM NCIS:LA 9-10p :30 USPRTV19ACH \$15,000.00 NM									
31	10/03/12	10/03/12	Let's Make a Deal	10-11a	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV19ACH \$700.00 NM									
32	10/03/12	10/03/12	David Letterman	1136p-1238a	--1----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 12:09 AM David Letterman 1136p-1238a :30 USPRTV19ACH \$1,000.00 NM									
33	10/03/12	10/03/12	Price Is Right	11a-12p	--1----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 11:59 AM Price Is Right 11a-12p :30 USPRTV19ACH \$1,400.00 NM									
34	10/03/12	10/03/12	Soaps	12:30-2p	--1----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 1:29 PM Soaps 12:30-2p :30 USPRTV19ACH \$1,250.00 NM									
35	10/03/12	10/03/12	The Talk	2-3p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 2:59 PM The Talk 2-3p :30 USPRTV19ACH \$700.00 NM									
36	10/03/12	10/03/12	Extra	4-430p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 4:20 PM Extra 4-430p :30 USPRTV19ACH \$700.00 NM									
37	10/03/12	10/03/12	Presidential Debate #1	9-11p	--1----	:30	1	\$14,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$14,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 10:45 PM Presidential Debate #1 9-11p :30 USPRTV19ACH \$14,000.00 NM									

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
258461-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
POL/American Crossroads		AMERICAN CROSSROADS	953

<u>Total Spots</u>	37	<u>Gross Total</u>	\$88,550.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$13,282.50
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<u>Net Amount Due</u>	\$75,267.50
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